Travel Spending (in billions)

- 2017: 3.7
- 2018: 3.9
- 2019: 4.3
- 2020: 3.5
- 2021: 4.8

Tourism is the state’s 3rd largest industry, behind agriculture and technology.

**RECORD HIGH**

- **$4.8 billion** in direct travel spending
- equal to **$13.1 million** per day

**Travel Generated Employment:** 49,800 jobs

(Sources: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan)

12.2% increase in travel spending compared to 2019, while the U.S. travel industry declined by 27%

$4.42 billion spent by visitors at their destination

- $1.36B food service & stores
- $746M local transportation
- $974M accommodations
- $615M entertainment
- $533M retail sales
- $192M air transportation

State and local tax receipts generated from travel spending: **$376 million**

Travel-generated local and state tax revenue represents 2.1% of all local and state tax collections.

Total local, state and federal tax revenue equated to $872 per Idaho resident household.

- Total Tax Revenue: **$610 million**
  - Federal: $234m (38.3%)
  - State: $330m (54.2%)
  - Local: $46m (7.5%)

84% of tourism spending is generated from out-of-state visitors (Longwoods International, Travel USA Visitor Profile 2021)

- $1.9 billion spent by visitors staying in a hotel/motel (up 48.4% over 2020)
- $685 million spent by visitors staying in short term vacation rentals (up 36.3% over 2020)
- $148 million spent by visitors staying at campgrounds (up 9.9% over 2020)

Dean Runyan Associates, Idaho Economic Impact Report 2021 (except where otherwise stated) • travelstats.com/dashboard/idaho