



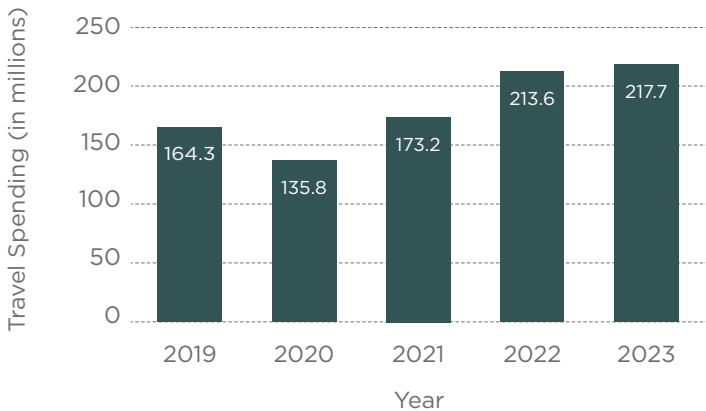
NORTH CENTRAL IDAHO TOURISM ECONOMIC IMPACT

Includes Clearwater, Idaho, Latah, Lewis and Nez Perce counties

Tourism is the state's **third-largest** industry, behind agriculture and technology



\$217.7 million in direct travel spending



Travel-Generated Employment: **2,720** jobs

Travel Industry's Share of Overall Employment: **4%**

(Source: Bureau of Economic Analysis, Bureau of Labor Statistics. Estimates by Dean Runyan.)

Visitor Spending by Category



\$17.7 million state and local tax receipts generated from travel spending

\$1.8 million local tax revenue

\$16 million state tax receipts

Share of Overnight Visitor Spending



Average Expenditure for Overnight Visitors

When staying in:	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel	\$154	\$430	\$386	\$1,073	2.5	2.8
Short-Term Vacation Rental	\$112	\$311	\$387	\$1,075	3.5	2.8
Private Home	\$29	\$98	\$77	\$265	2.7	3.4
Other Accommodations*	\$57	\$200	\$171	\$598	3.0	3.5

*camping, second homes